Code # COM46

**Program and/or Course Deletion Proposal-Bulletin Change Transmittal Form**

**Undergraduate Curriculum Council** - Print 1 copy for signatures and save 1 electronic copy.

**Graduate Council** - Print 1 copy for signatures and send 1 electronic copy to [mmcginnis@astate.edu](mailto:mmcginnis@astate.edu)

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| --- |
| **Program and/or Course Deletion**  Please complete the following and attach a copy of the catalogue page(s) showing what changes are necessary. |

|  |  |
| --- | --- |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **COPE Chair (if applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Chair:** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **General Education Committee Chair (If applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Undergraduate Curriculum Council Chair** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Dean** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Graduate Curriculum Committee Chair** |
|  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Vice Chancellor for Academic Affairs** |

**1. Program and/or Course Title, Prefix and Number**

RTV 4313 Electronic Media Management

**2. Contact Person** (Name, Email Address, Phone Number)

Osa’ P. Amienyi, [osami@astate.edu](mailto:osami@astate.edu), 972-3070

**3. Last semester student can graduate with this degree and/or last semester course will be offered**

Fall 2013

**4. Student Population**

a. The program and/or course was initially created for what student population?

This course was offered at the senior level

b. How will deletion of this program and/or course affect those students?

The deletion of this course will have no effect on our senior courses. The materials course in this course will be gained in a new course, JOUR 4213 Media Management and Entrepreneurship, a more up-to-date and content richer course.

**5.**

**a. How will this affect the department?**

This deletion has a positive effect in that it allows the department to offer a much stronger course for our program

**b. Does this program and/or course affect another department?**  No

**c. If yes, please provide contact information from the Dean, Department Head, and/ or Program Director whose area this affects.**

Enter text...

**6. (For courses only) Will another course be substituted?**  Yes

**If yes, what course?**

Jour 4213 Media Management and Enterpreneurship

**From the most current electronic version of the bulletin, copy all bulletin pages that this proposal affects and paste it to the end of this proposal.**

**To copy from the bulletin:**

1. Minimize this form.
2. Go to <http://registrar.astate.edu/bulletin.htm> and choose either undergraduate or graduate.
3. This will take you to a list of the bulletins by year, please open the most current bulletin.
4. Find the page(s) you wish to copy, click on the “select” button and highlight the pages you want to copy.
5. Right-click on the highlighted area.
6. Click on “copy”.
7. Minimize the bulletin and maximize this page.
8. Right-click immediately below this area and choose “paste”.
9. For additions to the bulletin, please change font color and make the font size larger than the surrounding text. Make it noticeable.
10. For deletions, strike through the text, change the font color, and enlarge the font size. Make it noticeable.

**RTV 3503. Film Cinematography, Lighting, and Editing** Introduction to the theory and tech­niques of cinematography, lighting, and editing for narrative filmmaking. Prerequisite, consent of instructor. Fall, Spring.

**RTV 3673. Seminar in Digital Media and Design** A study of the development and impact of digital media. Cross listed as ART 3673. Spring.

**RTV 4053. Public Affairs Reporting for Electronic Journalism** Coverage of municipal and county government agencies, public school boards, community planning and development agen­cies, and special events within the local community for the electronic media. Prerequisite, RTV 3003. Spring.

**RTV 4073. Communications Law and Ethics** Legal and ethical limitations and privileges af­fecting the mass media. Cross listed as JOUR 4073. Fall, Spring, Summer.

**RTV 4303. Advanced Filmmaking Techniques** In-depth study of narrative filmmaking as an art form. Students develop greater expertise in shooting properly exposed and imaginatively composed images, storyboarding, production techniques, composition aesthetics, lighting, sound mixes, and digital non-linear editing. Prerequisites, RTV 3303, RTV 3403, RTV 3503. Spring.

**~~RTV 4313. Electronic Media Management~~** ~~A study of the elements, problems and responsibili­ties in broadcast station and cable management. Emphasis is placed on an examination of the management function as it relates to the various operating divisions of broadcast stations and single or multisystem cable organizations and to applicable regulatory procedures and requirements of the Federal Communications Commission and other regulatory groups. Special course fees apply. Fall, Spring.~~

**RTV 4320. News Production and Performance Laboratory** Laboratory section for News Production and Performance. Must be taken concurrently with RTV 4323. Fall, Spring.

**RTV 4323. News Production and Performance** Experience in producing news programs. Stu­dents exercise judgment and make editorial decisions about news content and program continuity. Experience in verbal and nonverbal communication relative to on camera delivery. Prerequisites, RTV 3103 or consent of instructor. $25 special course fee. Fall, Spring.

**RTV 4333. Special Topics Seminar** A seminar that addresses current topics in the area of communication. Fall.

**RTV 4353. Corporate Media Production** Study of the field and function of media production for business and nonprofit organizations. The course addresses client contact, budgeting, analysis of production problems, design and writing of scripts for promotion, training and news in corporate and industrial settings. $25 special course fees. Prerequisites, RTV 3013, RTV 3024 and RTV 3033. Fall.

**RTV 4363. Multimedia Storytelling** Introductory course in multimedia concepts, media elements, platforms, and production. Emphasis is placed on delivery of content across media platforms for diverse audiences. Fall, Spring.

**RTV 4383. Advanced Television Production** Practice in methods and procedures of producing studio and remote program content for ASU TV. This may include, athletic events, campus forums, concerts, newscasts, spelling bees, telethons, etc. Prerequisite, C or better in RTV 3023. May be repeated for a maximum total of six credit hours. Fall, Spring.

**RTV 4403. Film Distribution Exhibition** An in-depth study of the business of filmmaking and the process of marketing a motion picture in the convergent media marketplace. Consideration is given to traditional modes of film distribution and also emerging media outlets such as websites and podcasting. Fall, Spring.

**RTV 4443. Internship** Supervised work for a radio or television station, cable system or allied industry. Prerequisite, Consent of Chairman of Department of Radio Television. Fall, Spring, Sum­mer

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